PRESIDENT’S DINNER 2021
NOVEMBER 11
TRIBECA 360

American Society of Landscape Architects
New York Chapter
ASLA-NY is thrilled to welcome everyone back to our grandest event of the year! After a year away, we look forward to celebrating our profession with you once again.

Why Be a Sponsor of the ASLA-NY President’s Dinner?

• ASLA-NY chapter area boasts one of the largest concentrations of landscape architects in the country.

• ASLA-NY members are integrally involved in a wide variety of projects in the New York area, across the country and around the world. Landscape Architects are at the forefront of planning for green infrastructure and climate change ramifications. Landscape architects in New York need to know about your business and this is the best event to engage with members.

• The President’s Dinner is the most popular event of our chapter’s annual calendar where many professionals come together for an evening of camaraderie and celebration. It is a great place for you to build new relationships and enhance existing ones.

• Sponsors, Silver level and above, will have small cocktail tables assigned to them during the cocktail hour to allow them the opportunity to display products or information about their services to all the guests.

• Sponsor acknowledgments are very visible at the dinner, on the invitation, on the website, in the weekly newsletter and in all promotional materials.

• Invitations are sent to all members, local landscape architecture professionals and related fields and sponsors are clearly highlighted. Sponsors are featured on all promotional materials about the dinner, so even those landscape architects and other professionals who may be unable to attend will be aware of your generous contribution to the chapter.

• NYC agency commissioners often attend, along with many architects and engineers, heads of business improvement districts and major parks, among others.

• You will raise awareness about your business and create goodwill among important decision-makers in the field.

Contact Diane Katz, Executive Director, For More Information About Sponsorship Opportunities
director@aslany.org
# The President’s Dinner Sponsorship Opportunities

<table>
<thead>
<tr>
<th>2020 President’s Dinner Sponsorship Benefits*</th>
<th>Diamond Sponsor $20,000</th>
<th>Platinum Sponsor $15,000</th>
<th>Video Sponsor $10,000</th>
<th>Centerpiece Sponsor $10,000</th>
<th>Gold Sponsor $8,500</th>
<th>Silver Sponsor $6,500</th>
<th>Bronze Sponsor $5,000</th>
<th>Patron $3,500</th>
<th>Contributing Sponsor $1,200</th>
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<tbody>
<tr>
<td>President’s Dinner Web Page</td>
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<td>reduced!</td>
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<td>Logo with link and acknowledgment as a President's Dinner Sponsor</td>
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<td>Bi-Weekly E:News</td>
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<td>Save-the-Date, Special Emailings and Invitations</td>
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<td>Display Table during Cocktail Hour with large logo wall cling (small round high-top)</td>
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<td>Logo on Photo booth Backdrop</td>
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<td>Logo on guest name-tags or lanyard</td>
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<td>Showcasing Opportunities</td>
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<td>Acknowledgment as a Sponsor in the registration / cocktail areas and the program slide presentation</td>
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<tr>
<td>Seating</td>
<td>Front Table for 12</td>
<td>Premium Table for 12</td>
<td>Inner Circle Table for 10**</td>
<td>Inner Circle Table for 10**</td>
<td>Inner Circle Table for 10**</td>
<td>Select Table for 10**</td>
<td>Table for 10**</td>
<td>Table for 8** (remaining table filled by ASLA-NY)</td>
<td>1 dinner ticket</td>
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</tbody>
</table>

* Please Note: All event sponsorships are non-exclusive. Exclusive sponsorships require an additional 50% of fee contribution to our student scholarship fund.

** Additional seats can be purchased at member ticket prices. Tables can seat either 10 or 12 - for patron level additional seats will be filled with contributing sponsors, single ticket holders and/or students.
HONOREE VIDEOS SPONSORSHIP
$10,000 (early bird rate)

For the past 2 years we have featured short video clips to introduce our honorees which has been a huge success. These video clips are shown the night of the dinner and will thereafter reside on our website and Youtube channel. It’s a great way to have lasting acknowledgment of your sponsorship. View our [past videos here](#).

Benefits include:

- Your logo and company name will be featured on video closing screen shots
- Video will be posted on Youtube and the ASLA-NY website after the event
- Your sponsorship will be verbally acknowledged during the dinner
- Acknowledgment in program and slide show
- A dinner table for 10

BACK BY POPULAR DEMAND!!!!
TABLE CENTERPIECE SPONSORSHIP
$10,000 (early bird rate)

Table Centerpiece Sponsorship benefits:

- Your company name and logo will appear on a small card on the table or in the centerpiece
- Acknowledgment in program and slide show
- A dinner table for 10