

2021 DESIGN AWARDS GUIDELINES

2021 ASLA-NY CHAPTER DESIGN AWARDS: CALL FOR ENTRIES

OPEN: Monday March 1, 2021

DUE: Monday April 5, 2021 (EARLYBIRD: Monday March 29, 2021) at 8:00pm

ELIGIBILITY

Submitters must be either an office/sole practitioner located in the State of New York OR be entering projects that are located within the State of New York.

ASLA-NY Chapter members receive a discount. If you are not a current member, you may apply for a national and chapter membership with your award submission and receive the discount. Contact ASLA Membership, Toll-free: 1-888-999-ASLA (2752) or membership@asla.org to become a member.

AWARD DESCRIPTIONS

Honor Award: Recognizes superior professional accomplishment.

Merit Award: Recognizes excellence in professional accomplishment.

Board Award: Award granted at the discretion of the board of ASLA-NY recognizing professional accomplishment. Up to one may be granted.

JURY

The Awards Committee has requested the assistance of a sister chapter of ASLA-NY in convening an interdisciplinary jury comprising landscape architects and allied professionals.

GENERAL JUDGING CRITERIA

All submissions will be judged against the following criteria. Submission categories may also have further specific judging criteria. Please read carefully.

- **Quality of submission materials**
 - Conforms to submission requirements
 - Clearly communicates project goals and constraints
 - Professionally written; concise
 - Compelling, simple, and legible imagery
 - Submission materials that contain the name or identity of the submitting entity will be disqualified from judging
- **Quality of project**
 - Quality of design and execution
 - Relationship to context
 - Significant sensitivity to the environment and principles of sustainable design and resilience
 - Innovation in process, material selection or construction techniques, and/or maintenance
 - Work shows a clear attention to the long-term success of the project
 - Overall value to the client, community, and to other professionals
- **Impact to the profession**
 - Project employs strategies that bring significant value to the profession and embodies the highest qualities of design for the project type

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ENTRY CATEGORIES

A. GENERAL DESIGN

Recognizes site-specific works of landscape architecture.

Requirements: Projects must be built and presently in good condition. Excludes residential projects.

Typical entries may include: urban design, streets, public space, parks and recreational facilities, transportation facilities, gardens, commercial facilities; resorts, institutions, historic preservation, ecological restoration, conservation, landscape art and earth sculpture; and more

Additional Judging Criteria (the below criteria are in addition to the general judging criteria; please read the general judging criteria carefully):

- Demonstrates principles of universal design
- Specific sustainability benchmarks are identified and met (see LEED or SITES rating standards)

B. GENERAL DESIGN - SMALL FIRM (*Eight (8) or fewer designers on staff*)

Recognizes site-specific works of landscape architecture completed by small firms.

Requirements: Submitting firms must have eight (8) or fewer designers on staff (Note: administrative and/or other non-design staff does not count towards the firm total for this category – only designers). Projects must be built and presently in good condition. Excludes residential projects.

Typical entries may include: see examples for Category A

Additional Judging Criteria (the below criteria are in addition to the general judging criteria; please read the general judging criteria carefully):

- Demonstrates principles of universal design
- Specific sustainability benchmarks are identified and met (see LEED or SITES rating standards)

C. LARGE-SCALE RESIDENTIAL DESIGN (*Projects over \$250,000*)

Recognizes residential (single or multi-family) site specific works of landscape architecture with a construction budget greater than \$250,000.

Requirements: Construction budget greater than \$250,000. Project must be built and presently in good condition.

Typical entries may include: single or multi-family residential projects, activity areas for cooking, entertaining, recreation or relaxation; sustainable landscape applications, new construction or renovation projects, historic preservation; affordable landscape concepts and innovation; and more

Additional Judging Criteria: None; please read the general judging criteria carefully

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D. SMALL-SCALE RESIDENTIAL DESIGN (Projects \$250,000 or less)

Recognizes residential (single or multi-family) site specific works of landscape architecture with a construction budget of \$250,000 or less.

Requirements: Construction budget of \$250,000 or less. Project must be built and presently in good condition.

Typical entries may include: see examples for Category C

Additional Judging Criteria: None; please read the general judging criteria carefully

E. COMMUNITY IMPACT

Recognizes built or unbuilt work, planning, and/or community/government programs focused on landscape architecture in underserved communities or impacting disadvantaged populations.

Requirements: Projects may be built or unbuilt. Submissions must clearly demonstrate their impact to historically disadvantaged communities. A particular focus must be paid to community engagement, specifically with those impacted by the project, and providing communities with agency in the decision-making process.

Typical entries may include: See examples for Categories A and F, but with a focus on historically underserved neighborhoods, areas with historic disinvestment, redlined neighborhoods or areas subject to historically racist or biased development policies, underserved/underrepresented communities or end-users; and more

Additional Judging Criteria (the below criteria are in addition to the general judging criteria; please read the general judging criteria carefully):

- Demonstrable impact to an underserved or disadvantaged population or neighborhood
- Community engagement and design process that allows for specific collaboration and two-way feedback between the community and the design team
- Clear evidence the community is part of the decision-making process
- Addresses or remedies historic neglect or disinvestment in a community
- Increases awareness of the profession

F. ANALYSIS, PLANNING, RESEARCH, AND COMMUNICATIONS

Recognizes the activities of landscape architecture professionals which lead to, guide or evaluate future landscape architectural design, including development plans, government policies, programs and legislature, environmental analysis and various landscape analysis activities.

Requirements: Projects may be built or unbuilt.

Typical entries may include: general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations, landscape analysis such as environmental assessments, and natural/visual/resource inventories; natural resource protection,

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conservation, restoration, and/or reclamation, and any other professional activity by landscape architects related to planning, research or communication

Additional Judging Criteria (the below criteria are in addition to the general judging criteria; please read the general judging criteria carefully):

- Quality of analysis, research, planning or communication
- Exhibits new technology, a pioneering use of previously created methodology, or a uniquely effective means of combining or presenting landscape architectural/land use techniques.

G. UN-BUILT PROJECTS

Recognizes site-specific works of landscape architecture that are un-built.

Requirements: Project is unbuilt

Typical entries may include: see examples for Category A, B, C, or D

Additional Judging Criteria (the below criteria are in addition to the general judging criteria; please read the general judging criteria carefully):

- Clearly defined program and design intent
- Design fulfills project's program or intent
- Work exhibits originality and/or principles of sound landscape architecture practices

[INTENTIONALLY LEFT BLANK – PLEASE READ ON FOR SUBMISSION REQUIREMENTS AND FEES]

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SUBMISSIONS

For all categories, presentation of entries will be digital only. Additionally, each **Category F, Analysis, Planning, Research, and Communications**, submission may also include one hard copy of its report. Hard copy reports can be sent to the ASLA-NY Chapter Office. The report must be redacted to remove any indication of the entrant's name, firm, or any other identifying information.

For each submission, submit:

1. a **single project description page**, 8 ½ x 11" PDF, 12pt minimum sized font, with:
 - a. Project Summary (maximum 120 words)
 - b. Location
 - c. Special Factors (maximum 300 word description)
2. **For Category E, Community Impact, an additional single page description, 8 ½" x 11" PDF, 12pt minimum sized font, will be permitted covering the following:**
 - a. Community demographics
 - b. Community engagement process
 - c. Specific impacts/benefits to the community from the process or built workEntrants will also be **permitted to submit a supplementary single PDF document, 8 ½" x 11"**, of **community testimonials or letters of support**. Identifying information must be redacted.
3. A total of **6 to 13 images**, including a title page, overall plan, any other images and graphics, and plant list, if any. Descriptions/captions/bullet points can be included with each image. However, entrants' names should not be visible on images. Submit:
 - a. **A single PDF document, 8 ½" x 11" at maximum 150dpi not to exceed 10MB**
 - i. **Montages and/or overlays are not allowed for categories A, B, C, and D**
 - ii. **One image per page only**
 - b. **A separate document (word, PDF, or excel) providing credits for all images**

Award-winning entries will be required to submit a composed project image board as well as individual images for ASLA-NY to exhibit. Awardees will be notified with further information detailing guidelines for exhibit image size, dpi, etc.

NOTES:

Obtain Client Authorization: Entrants are responsible for securing written authorization from the client allowing the entry to be submitted, judged, and published if given an award. Do not send the authorization with your entry; keep it for your records.

Submitting entity shall take full responsibility for ensuring proper credit is provided for their project's team collaborators, clients, stakeholders, public agencies, etc. and/or other prior design affiliates that may have been involved in the project's design evolution.

Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA-NY. ASLA-NY will provide proper photography and other project credits when using photos, but will not assume responsibility for any copyright or photography fees. ASLA-NY retains the right to publish photos submitted in winning entries on the ASLA-NY or ASLA website, in periodicals, journals and/or digital media in promoting the awards program and in other media in conjunction with promoting landscape architecture.

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SUBMITTAL FEES:

Your entry will not be considered complete until payment is received.

Early Bird Pricing (DEADLINE: March 29, 2021 at 8:00pm)

- *First Submission (ASLA-NY Member): \$100 + \$10 credit card processing fee
- *First Submission (Non ASLA-NY Members and Others): \$200 + \$15 credit card processing fee
- Subsequent Submissions (ASLA-NY Members) - \$200 + \$10 credit card processing fee
- Subsequent Submissions (Non ASLA-NY Members and Others) - \$300 + \$15 credit card processing fee

*USE: **AWARDS2021** to receive discount at checkout for your first submission (limit 1 per firm)

Regular Pricing

- *First Submission (ASLA-NY Member): \$150 + \$10 credit card processing fee
- *First Submission (Non ASLA-NY Members and Others): \$250 + \$15 credit card processing fee
- Subsequent Submissions (ASLA-NY Members) - \$250 + \$10 credit card processing fee
- Subsequent Submissions (Non ASLA-NY Members and Others) - \$350 + \$15 credit card processing fee

*USE: **AWARDS2021** to receive discount at checkout for your first submission (limit 1 per firm; not eligible for use if early bird discount was applied)

Credit Cards Accepted. There is an additional processing fee for credit card payments.

You may avoid the credit card processing fee by paying by check. Checks payable to New York Chapter American Society of Landscape Architects can be mailed to:

Diane Sferrazza Katz, Executive Director
New York Chapter American Society of Landscape Architects
450 Lexington Avenue, 4th Floor
New York, NY 10017

QUESTIONS?

Please email your questions to the Awards Committee to awards@aslany.org

Thank you for participating in the ASLA-NY Chapter Design Awards Program!

ASLA-NY Awards Committee

Co-Chairs: Nicholas Pettinati, David Russo

Diane Sferrazza Katz, Executive Director
Elizabeth Moskalenko, President
Carl Carlson, President-Elect