ASLA

American Society of Landscape Architects

Join the premier organization for landscape architecture professionals.

AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS

Join ASLA and Strengthen the Landscape Architect's Voice

ASLA Honor Award Recipient, Bassil Mountain Escape
by Vladimir Djurovic Landscape Architecture (photograph by Geraldine Bruneel)

Five compelling reasons you should join ASLA *today*:

1 Raise Awareness of the Profession

Raising the visibility of the profession of landscape architecture is ASLA's **top priority.** The Society focuses on **increasing recognition** for the profession within the design and construction industry, with public officials, and with the general public. A special emphasis is placed on building awareness of the value of hiring a landscape architecture professional. The annual **awards program** illustrates the remarkable work professionals and students are creating in all areas of practice. **National Landscape Architecture Month** is celebrated each April with public outreach activities across the country. Since ASLA increased its focus on public awareness six years ago, print **media coverage** of the profession has grown by more than 70 percent and television coverage has improved tenfold.

2 Strengthen the Landscape Architect's Voice on Public Policy

Increased public awareness strengthens the profession's advocacy for vital legislative and regulatory issues. The **ASLA Advocacy Network** connects you with your elected officials at the state and federal levels and communicates your expertise on public policy issues important to the profession. ASLA **protects the practice** of landscape architecture and supports **state licensure** in all 50 states and the District of Columbia. Each year, ASLA members from every chapter participate in **Advocacy Days** in Washington, D.C., and in their hometowns to reach out to members of Congress in **shaping federal policies** on environmental protection, water resources, surface transportation, small business, the Historic American Landscapes Survey, security design, and many other issues.

3 Lead Sustainable Change in the Industry and Beyond

Landscape architects have been committed to sustainability for more than 100 years and ASLA is leading the design and construction industry to promote **regenerative practices.** In 2006, ASLA built a **green roof** on its headquarters building in Washington, D.C., to position the profession at the forefront of this **sustainable building technology.** Thousands of visitors tour the roof each year and an **interactive web-based education program** provides virtual visits for those who can't come in person. ASLA is collaborating on development of the **Sustainable Sites Initiative.** By providing metrics for rating the sustainability of a wide variety of planned sites—much like the U.S. Green Building Council's LEED® rating system provides for buildings—sustainable design can extend beyond structures and **maximize site performance.**

4 Grow Your Business with Valuable Professional Resources

Members consistently rank ASLA's ***Landscape Architecture* magazine** among the top benefits of membership. Receive a free listing for your firm in **Firm Finder,** the searchable online directory connecting more than 90,000 potential clients with landscape architecture professionals each year. The ***ASLA Business Quarterly*** surveys firm leaders about billings and inquiries to provide you with timely economic outlook information. Use ASLA's **Standard Form Contract** for professional services. Access the Professional Practice Resource Center and join any of the **17 Professional Practice Networks** to connect with colleagues with similar practice interests. The new **Landscape Architecture Continuing Education System™** will identify courses for you to stay on top of the latest practice information, develop new areas of expertise, and maintain your license (where required).

5 Demonstrate Your Commitment to the Highest Standards of the Profession

You've worked hard to get where you are today. Members of the Society are proud to use "ASLA" as a suffix after their names to denote their commitment to the **highest ethical standards** of the profession and to the careful **stewardship,** wise planning, and artful design of our cultural and natural environments. This **exclusive credential** shows clients and colleagues that you have met ASLA's membership requirements and are affiliated with the premier professional association for landscape architects—an important **competitive edge.**

Membership Benefits

Photograph by Elizabeth Felicella / MVVA

Members of ASLA receive the following benefits *free of charge:*

- ASLA membership designation
- *Landscape Architecture*, the monthly magazine of ASLA
- Firm Finder listing for your firm
- *LAND Online*, the bi-weekly e-newsletter
- One Professional Practice Network (additional networks available at a nominal charge)
- The *ASLA Business Quarterly*, the economic outlook for the profession, delivered every three months
- Access to the Professional Practice Resource Center and research services
- Landscape Architecture Technical Information Series
- JobLink résumé posting

Members receive substantial discounts on:

- ASLA Annual Meeting and EXPO registration fees
- JobLink job postings
- Award entry fees
- Use of the ASLA Standard Form Contract for Professional Services
- National Salary and Business Indicators surveys
- LANDCADD, ESRI, and Vectorworks Landmark software
- Liability insurance
- Dell computers, car rentals, and many other valuable products and services

To create a stronger profession—ASLA needs YOU
Join ASLA today to become a part of this important effort. For more information about membership and its benefits, visit **www.asla.org** or call 1-888-999-ASLA (2752).

ASLA Membership Categories

Full ASLA Member*
A full member has graduated from an accredited landscape architecture program or a program recognized by the Society and/or is licensed to practice landscape architecture *and* has three or more years of professional experience.

Associate ASLA Member*
An associate member has graduated from an accredited landscape architecture program or a program recognized by the Society and has less than three years of professional experience. National dues are discounted the first through third years of membership. After the third year of membership, associate members are automatically upgraded to full membership.

International ASLA Member
An international member is a landscape architect residing outside the U.S. and its possessions, Canada, Mexico, and the islands of the Caribbean.

Affiliate ASLA Member*
An affiliate member does not have a degree in landscape architecture and is not licensed to practice landscape architecture, but is employed in a related field such as planning, design, or construction or provides products or services to the landscape architecture profession.

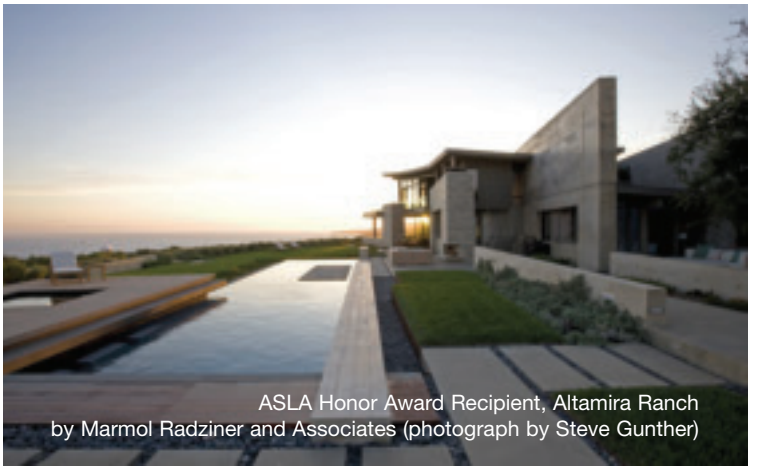
Student ASLA Member
A student member is enrolled in an accredited landscape architecture program or a program recognized by the Society leading to an undergraduate or graduate degree or certificate in landscape architecture.

Student Affiliate ASLA Member
A student affiliate member is enrolled in a nonaccredited landscape architecture program or a related course of study, or may be considering a career in landscape architecture.

Corporate ASLA Member
Any company that supplies landscape architecture products or services is eligible for corporate membership, which includes one free Affiliate ASLA membership (and chapter dues) for an individual company representative and many marketing benefits.

* Chapter dues are required for U.S. members in these categories at a cost determined by each chapter.

ASLA Honor Award Recipient, So What?
By Ah'bé Landscape Architects


ASLA Honor Award Recipient, Altamira Ranch
by Marmol Radziner and Associates (photograph by Steve Gunther)

Join the premier organization for landscape architecture professionals. Complete and return the enclosed application or call ASLA Member Services today at 888-999-ASLA (2752).

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About ASLA

Founded in 1899, ASLA is the national professional association representing the landscape architecture profession. Beginning with 11 original members, ASLA has grown to more than 18,000 members and 48 chapters, representing all 50 states, U.S. territories, and 42 countries around the world. ASLA promotes the landscape architecture profession and advances the practice through advocacy, education, communication, and fellowship. The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments.

Join the premier organization for landscape architecture professionals. Become a member at **www.asla.org** or call 1-888-999-ASLA (2752).

On the Cover:
Top left: Photograph by Guy Wenborne
Top right: ASLA Honor Award Recipient, Woody Creek Garden by Design Workshop, Inc. (photograph by D.A. Horchner/Design Workshop)
Bottom left: Photograph by Bruce Katz
Bottom right: Photograph by Gilles Sabrié

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