2020 DESIGN AWARDS
GUIDELINES

2020 ASLA NY CHAPTER DESIGN AWARDS
CALL FOR ENTRIES

DUE: Monday February 3, 2020, 6:00 PM

ELIGIBILITY

Submitters must be either an office/sole practitioner located in the State of New York OR be entering projects that are located in the State of New York. ASLA-NY Chapter members receive a discount. If you are not a current member, you may apply for a national and chapter membership with your award submission and receive the discount. Contact ASLA Membership, Toll-free: 1-888-999-ASLA (2752) or membership@asla.org to become a member.

AWARD DESCRIPTIONS
Honor Award: Recognizes superior professional accomplishment.
Merit Award: Recognizes excellence in professional accomplishment.

JURY
The Awards Committee has requested the assistance of a sister ASLA Chapter in convening an interdisciplinary jury comprising landscape architects and allied professionals.

MAIN CRITERIA FOR JUDGING DESIGN
- Quality of design
- Relationship to context
- Relevance or demonstrable impact to the profession, the public, and/or the environment
- Presentation of effective written and visual communication
- Significant sensitivity to the environment and the principles associated with sustainable development

MAIN CRITERIA FOR JUDGING PLANNING
- Quality of analysis, research, planning or communication
- Exhibits new technology, a pioneering use of previously created methodology, or a uniquely effective means of combining or presenting landscape architectural/land use techniques.
- Relationship to physical and/or cultural context

MAIN CRITERIA FOR JUDGING UN-BUILT PROJECTS
- Clearly defined program and design intent
- Design fulfills project’s program or intent
- Work exhibits originality and/or principles of sound landscape architecture practices
- Presentation conveys project’s intent with distinction
ENTRY CATEGORIES

A. GENERAL DESIGN
Recognizes achievement of excellence in landscape architecture for projects over $150,000 of any type.

B. SMALL PROJECTS, UNDER $150,000
Recognizes excellence achieved in landscape design on a small budget.

C. RESIDENTIAL DESIGN
Recognizes excellence in residential landscape design, including single or multi-family residential projects, activity areas for cooking, entertaining, recreation or relaxation; sustainable landscape applications, new construction or renovation projects, historic preservation; affordable landscape concepts and innovation; and more.

D. COLLABORATIVE DESIGN
Recognizes work done through a collaboration of landscape architects with allied professionals in a spirit of mutual expansion beyond traditional roles.

E. ANALYSIS, PLANNING, RESEARCH, AND COMMUNICATIONS
Recognizes the activities of landscape architecture professionals which lead to, guide or evaluate future landscape architectural design, including development plans, government policies, programs and legislature, environmental analysis and various landscape analysis activities.

F. UN-BUILT PROJECTS
Recognizes excellence in Landscape Architectural design in relation to the program and site of commissioned but un-built work, for whatever reason the project never went to construction or is not-yet built.

Submissions for ENTRY CATEGORIES A, B, C or D must be site-specific works of landscape architectural design that have been constructed and are presently in good condition. (The preceding requirement does not apply to submissions for CATEGORIES E or F.) All design entries should exhibit a relationship to the contextual environment, larger than the immediate site. Typical design entries may include: communities and housing, urban design, streets, public space, parks and recreational facilities, transportation facilities, residential landscapes, gardens, commercial facilities; resorts, institutions, historic preservation, ecological restoration, conservation, landscape art and earth sculpture.

A submission for CATEGORY E, Analysis, Planning, Research, and Communications may include: general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations, landscape analysis such as environmental assessments, and natural/visual/resource inventories; natural resource protection, conservation, restoration, and/or reclamation, and any other professional activity by landscape architects related to planning, research or communication.
SUBMISSIONS
For all categories, presentation of entries will be digital only. Additionally, each Category E Analysis, Planning, Research, and Communications submission may also include one hard copy of its report. Hard copy reports can be sent to the ASLA-NY Chapter Office. Entrant’s names should be blacked out.

For each submission, submit:
1. a single project description page, 8 ½ x 11” PDF, 12pt minimum sized font, with
   a. Project Summary (maximum 120 words)
   b. Location
   c. Special Factors (maximum 300 word description)
2. total of 6 to 13 images, including a title page, overall plan, any other images and graphics, and plant list, if any. Descriptions/captions/bullet points can be included with each image. However, entrants’ names should not be visible on images. Submit:
   ● A single PDF document, 8 ½” x 11” at maximum 150dpi not to exceed 10MB
   ● Montages and/or overlays are not allowed for categories A, B, and C.
   ● One image per page only

Award-winning entries will be required to submit a composed project image board as well as individual images for ASLA-NY to exhibit. Awardees will be notified with further information detailing guidelines for exhibit image size, dpi, etc.

NOTES:
Obtain Client Authorization: Entrants are responsible for securing written authorization from the client allowing the entry to be submitted, judged, and published if given an award. Do not send the authorization with your entry; keep it for your records.

Submitting entity shall take full responsibility for ensuring proper credit is provided for their project’s team collaborators, clients, stakeholders, public agencies, etc. and/or other prior design affiliates that may have been involved in the project’s design evolution.

Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA-NY. ASLA-NY will provide proper photography and other project credits when using photos, but will not assume responsibility for any copyright or photography fees. ASLA-NY retains the right to publish photos submitted in winning entries on the ASLA-NY or ASLA website, in periodicals, journals and/or digital media in promoting the awards program and in other media in conjunction with promoting landscape architecture.
**SUBMITTAL FEES:**
Your entry will not be considered complete until payment is received.

**Credit Cards Accepted. There is an additional processing fee for credit card payments.**
- ASLA-NY Members - $200 + $10 credit card processing fee
- Non-ASLA-NY Members and Others - $300 + $15 credit card processing fee

You may avoid the credit card processing fee by paying by check. Checks payable to New York Chapter American Society of Landscape Architects for $200 or $300 per submission can be mailed to:
Diane Sferrazza Katz, Executive Director
New York Chapter American Society of Landscape Architects
205 East 42nd Street, 20th floor
New York, NY 10017

**QUESTIONS?**
Please email your questions to the Awards Committee to awards@aslany.org

*Thank you for participating in the ASLA-NY Chapter Design Awards Program!*

**ASLA-NY Awards Committee**
C-Chairs: Nicholas Pettinati, StacieEllickson

Robert Anderson
Diane Sferrazza Katz
Sean Smith