



ASLA
NEW YORK

PRESIDENT'S DINNER 2019
NOVEMBER 7
TRIBECA 360

American Society of Landscape Architects
New York Chapter

205 E. 42nd Street, 20th Floor, New York, NY 10017
Tel: 212.269.2984 Email: director@aslany.org
www.aslany.org

Why Be a Sponsor of the ASLA-NY President's Dinner?

- ASLA-NY chapter area boasts one of the largest concentrations of landscape architects in the country.
- ASLA-NY members are successful landscape architect professionals who are integrally involved in the growing number of restoration and reclamation projects in the New York area, across the country and around the world.
- The number of projects for landscape architects has increased with the intensified focus on green infrastructure and stormwater management projects. Landscape Architects are at the forefront of planning for reconstruction and for future climate change ramifications.
- Increased work for landscape architects mean increased opportunities for your business to be involved in these projects. Landscape architects in New York need to know about your business.
- The President's Dinner is the most popular event of our chapter's annual calendar. Over 450 professionals come together for an evening of camaraderie and celebration. It is a great place for you to build new relationships and enhance existing ones.
- Sponsors, Silver level and above, will have small cocktail tables assigned to them during the cocktail hour to allow them the opportunity to display products or information about their services to all the guests.
- Sponsor acknowledgments are very visible at the dinner, on the invitation, on the website, in the weekly newsletter and in all promotional materials.
- Invitations are sent to early 2000 professionals in landscape architecture and related fields and sponsors are clearly highlighted. Sponsors are featured on all promotional materials about the dinner, so even those landscape architects and other professionals who may be unable to attend will be aware of your generous contribution to the chapter.
- NYC agency commissioners often attend, along with many architects and engineers, heads of business improvement districts and major parks, among others.
- You will raise awareness about your business and create goodwill among important decision-makers in the field.

Contact Diane Katz, Executive Director, For More Information About Sponsorship Opportunities
director@aslany.org



The President's Dinner Sponsorship Opportunities

2019 President's Dinner Sponsorship Benefits*	Diamond Sponsor \$20,000	Platinum Sponsor \$15,000	Video Sponsor \$12,000	Centerpiece Sponsor \$11,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Patron \$3,500	Contributing Sponsor \$1,200
President's Dinner Web Page Logo with link and acknowledgment as a President's Dinner Sponsor	✓	✓	✓	✓	✓	✓	✓	name listing (not logo)	name listing (not logo)
Bi-Weekly E:News Logo with link and acknowledgment as a President's Dinner Sponsor	✓	✓	✓	✓	✓	✓	✓	name listing (not logo)	name listing (not logo)
Save-the-Date, Special Emailings and Printed Invitations Acknowledgment as a President's Dinner Sponsor	✓	✓	✓	✓	✓	✓	✓	name listing (not logo)	name listing (not logo)
Display Table during Cocktail Hour with large logo wall cling (small round high-top)	✓	✓	✓	✓	✓	✓			
Logo on Photo booth Backdrop	✓	✓	✓	✓	✓				
Logo on guest name-tags or lanyard	✓								
Showcasing Opportunities Acknowledgement as a Sponsor in the registration / cocktail areas and the program slide presentation	- 15 slides - 3 custom posters	- 12 slides - 2 custom posters	- 10 slides - 1 custom poster - logo on video	- 10 slides - 1 custom poster - card on table	- 10 slides - 1 custom poster	- 8 slides - shared poster with Silver/AV Sponsors	- 6 slides - shared poster with Bronze/AV Sponsors	- 3 slides - shared poster with other patron /contributing sponsors	- 1 slide - shared poster with other contributing sponsors
Seating	Front Table for 12	Premium Table for 12	Inner Circle Table for 10	Inner Circle Table for 10	Inner Circle Table for 10	Select Table for 10	Table for 10	Table for 8** (remaining table filled by ASLA-NY)	1 dinner ticket

* Please Note: All event sponsorships are non-exclusive. Exclusive sponsorships require an additional 50% of fee contribution to our student scholarship fund.

** Additional seats can be purchased at member ticket prices. Tables can seat either 10 or 12 - for patron level additional seats will be filled with contributing sponsors, single ticket holders and or students.

The President's Dinner Sponsorship Opportunities

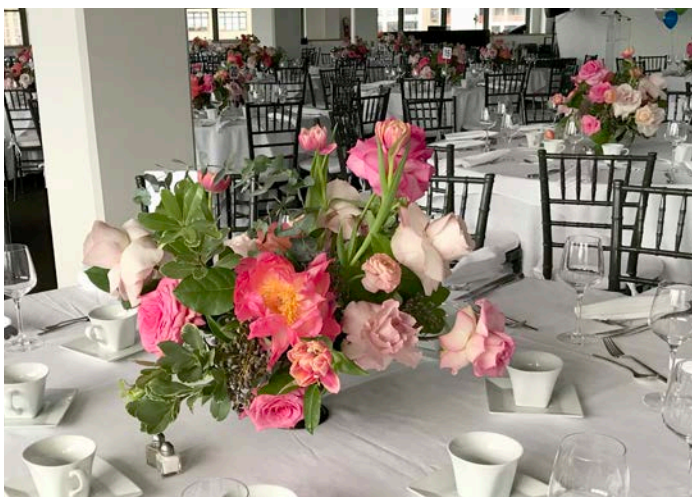


HONOREE VIDEOS SPONSORSHIP \$12,000

For the past 2 years we have featured short video clips to introduce our honorees which has been a huge success. These video clips are shown the night of the dinner and will thereafter reside on our website and Youtube channel. It's a great way to have lasting acknowledgment of your sponsorship. View our [past videos here](#)

Benefits include:

- Your logo and company name will be featured on video closing screen shots
- Video will be posted on Youtube and the ASLA-NY website after the event
- Your sponsorship will be verbally acknowledged during the dinner
- Acknowledgment in program and slide show
- A dinner table for 10



BACK BY POPULAR DEMAND!!!! **TABLE CENTERPIECE SPONSORSHIP** \$11,000

Table Centerpiece Sponsorship benefits:

- Your company name and logo will appear on a small card on the table or in the centerpiece
- Acknowledgment in program and slide show
- A dinner table for 10